

## Do More with Your (Reduced) Marketing Budget

### Get your marketing budget fine-tuned for the current economic realities

With the global recession still in force, marketing budgets for 2010 are still likely to be below the norm.

#### *How can you make the most out of whatever budget you have left?*

##### Here is our offer:

We will assess your current marketing plans and provide you with recommendations for maximizing marketing results while minimizing your budget expenditure. If we are unable to provide you with concrete recommendations that will help you do more with less in 2010, **you owe us nothing**. If we are able to provide you with such recommendations, all you pay us is \$3,000 or up to 50% of what we help you save\* – whichever is LOWER.

##### What does it mean?

- Most likely, you will be able to save a significant amount of your marketing budget while achieving equal or better outcomes.
- No matter what, you will not pay us more than \$3,000 for this assessment.
- **More importantly, you cannot lose: you will never pay us more than you save.**

##### What is required from you?

- Full disclosure of all your marketing budget items
- Full disclosure of your marketing and lead generation goals
- Full disclosure of past and/or expected results

##### How long will it take?

This is a popular offer, so the answer would depend on our backlog. Once we get your request, we will provide you with an estimated starting time for the engagement. Results of the assessment will be delivered within 5-10 business days from the time we get started.

##### Why are we willing to do it (just in case you are curious...)

While our offer is almost too good to be true, there is some logic behind it that makes it a win-win proposition. While we know that in most cases we will be able to help you save significant amounts, we understand that asking you to pay for a service that does not deliver results is defeating the premise of our offer. If we are unable to improve what you are already doing, we are happy just to learn from you, and will take that as a form of payment. ☺

For more information, contact Eran Livneh at [elivneh@MarketCapture.com](mailto:elivneh@MarketCapture.com) or 781-863-6172.

\* This offer applies to companies with a minimum annual marketing budget of \$100,000. If your budget is lower than that, we will still be happy to help you, but will have to come up with terms that better match your situation.